



Website Build Intake Form

Powered by Abacus.AI | Technology Solutions Made Easy

Complete this form as thoroughly as possible. The more detail you provide, the faster we can build your website. All information is kept strictly confidential. Once submitted, our team will contact you within 1 business day.

SECTION 1 · BUSINESS INFORMATION

1. Business / Organization Name *

2. Owner / Primary Contact Name *

3. Email Address *

4. Phone Number *

5. Business Website (if any)

7. Industry / Type of Business *

6. Physical Address (Street, City, State, ZIP) · 2-line field

8. Years in Business

9. Number of Employees (select one):

☐ 1 ☐ 2-10 ☐ 11-50 ☐ 51-200 ☐ 200+

SECTION 2 · ABOUT YOUR BUSINESS

10. What does your business do? (describe your product or service) · 3-line textarea

11. Who is your target customer? (age range, demographics, location) · 2-line textarea

12. What problem do you solve for your customers? · 2-line textarea

13. What makes you different from your competitors? (unique value proposition) · 2-line textarea

NMTS Strategic Note:

Our team utilizes Abacus.AI smart analytics and intelligent workflow automation to design websites that maximize lead conversions and operational efficiency. The more specific your answers, the better tailored your final build will be.

SECTION 3 • WEBSITE GOALS

14. Primary goal for this website (select all that apply • checkboxes):

- | | |
|--|---|
| ☐ Generate leads / inquiries | ☐ Accept appointments or bookings |
| ☐ Sell products online (e-commerce) | ☐ Build an email list / newsletter |
| ☐ Showcase portfolio or services | ☐ Support existing customers |
| ☐ Provide information / credibility | ☐ Other: <input type="text"/> |

15. What does success look like 90 days after launch? (traffic, revenue, leads, brand impact) • 2-line textarea

SECTION 4 • WEBSITE TYPE AND PAGES

16. Type of website (select one • radio buttons):

- | | |
|--|--|
| ☐ Business / Corporate site | ☐ Landing page (single page) |
| ☐ E-commerce / Online store | ☐ Nonprofit / Ministry |
| ☐ Portfolio / Creative | ☐ Other: <input type="text"/> |
| ☐ Blog / Content site | |

17. Pages you need (select all that apply • checkboxes):

- | | | | |
|--|---|---|--|
| ☐ Home | ☐ About | ☐ Services | ☐ Products |
| ☐ Portfolio | ☐ Blog | ☐ Contact | ☐ FAQ |
| ☐ Testimonials | ☐ Pricing | ☐ Team | ☐ Gallery |
| ☐ Appointment / Booking | ☐ Privacy Policy | ☐ Terms of Service | ☐ Other: <input type="text"/> |

18. Approximate total number of pages needed:

SECTION 5 • DESIGN PREFERENCES

19. Do you have an existing logo? ☐ Yes ☐ No ☐ Need one designed

20. Primary brand color(s) (hex code or describe):

21. Secondary brand color(s):

22. Preferred website style (select one • radio buttons):

- | | | |
|--|---|---|
| ☐ Modern and clean | ☐ Bold and corporate | ☐ Creative and fun |
| ☐ Elegant and premium | ☐ Simple and minimal | ☐ No preference |

23. List 2-3 websites whose design you like (URLs or names):

1.
2.
3.

24. Any design elements you absolutely DO NOT want (colors, fonts, widgets, layouts) • 2-line textarea:

* Note: Links to existing websites, moodboards, or Pinterest boards can be attached during consultation.

SECTION 6 · CONTENT AND MEDIA

25. Do you have written content (text) ready? ☐ Yes, all of it ☐ Some of it ☐ No, I need help writing it
26. Do you have professional photos or images? ☐ Yes ☐ No ☐ Need stock photos
27. Do you need video on the website? ☐ Yes ☐ No If yes, describe:
28. Do you have testimonials or reviews ready? ☐ Yes ☐ No
29. Do you have a domain name? ☐ Yes: ☐ No, I need one
30. Do you have web hosting? ☐ Yes ☐ No ☐ Need recommendation

SECTION 7 · FEATURES AND FUNCTIONALITY

31. Select all features your website needs (checkboxes in 2-column layout):

- | | |
|--|---|
| ☐ Contact form | ☐ Online store / shopping cart |
| ☐ Appointment booking | ☐ Blog / news section |
| ☐ Photo / video gallery | ☐ Social media integration |
| ☐ Newsletter / email signup | ☐ Customer login / portal |
| ☐ Live chat | ☐ AI chatbot (Abacus.AI) |
| ☐ Payment processing | ☐ Search functionality |
| ☐ Event calendar | ☐ Document / file downloads |
| ☐ Map / directions | ☐ SEO optimization |
| ☐ Google Analytics | ☐ Multi-language support |
| ☐ Other: <input type="text"/> | |

SECTION 8 · SOCIAL MEDIA

32. Which platforms are you currently active on? (checkboxes & profile URLs/handles):

- | | |
|---|--|
| ☐ Facebook: <input type="text"/> | ☐ Instagram: <input type="text"/> |
| ☐ YouTube: <input type="text"/> | ☐ LinkedIn: <input type="text"/> |
| ☐ TikTok: <input type="text"/> | ☐ X (Twitter): <input type="text"/> |
| ☐ Other: <input type="text"/> | |

NMTS Intelligent Features & Abacus.AI Integration

- AI Chatbots & Virtual Assistants: Powered by Abacus.AI LLM architecture for 24/7 intelligent visitor support
- Automated Lead Qualification: Smart CRM intake routing delivers pre-qualified prospects directly to your sales pipeline
- Dynamic Content Personalization: Tailored user experiences based on customer industry, geolocation, and search intent
- Enterprise Payment Processing: Frictionless integrations with Stripe, PayPal, Square, and QuickBooks merchant services

Our engineering team configures each integration to your exact business workflow during the onboarding phase.

SECTION 9 • COMPETITION AND REFERENCES**33. List your top 3 competitors and their websites:**

1. Competitor:		Website:	
2. Competitor:		Website:	
3. Competitor:		Website:	

34. What does your competition do better than you right now? (features, design, branding) • 2-line textarea:

SECTION 10 • TIMELINE AND BUDGET**35. Desired website launch date:**

36. How soon do you want to get started? (radio buttons):
☐ Immediately

 ☐ Within 2 weeks

 ☐ Within 30 days

 ☐ Just exploring
37. Estimated budget for this project (radio buttons):
☐ Under \$500

 ☐ \$500 - \$1,500

 ☐ \$1,500 - \$3,000
☐ \$3,000 - \$5,000

 ☐ \$5,000+

 ☐ Flexible / discuss
38. Ongoing website maintenance needed after launch?
☐ Yes

 ☐ No

 ☐ Not sure
39. Do you need website hosting provided by NMTS?
☐ Yes

 ☐ No

 ☐ Already have it
SECTION 11 • ANYTHING ELSE?**40. Is there anything else we should know about your project or business? (integrations, ideas, deadlines) • 4-line textarea:**

CLIENT CONFIRMATION & AUTHORIZATION

By signing below, I confirm the information provided is accurate to the best of my knowledge and authorize New-Miracles Technology Solutions to utilize these details for scoping, architecture planning, and website proposal preparation.

Client Signature: *

Date (MM/DD/YYYY): *

Printed Name: *

Title / Role:

SUBMISSION INSTRUCTIONS: Save this completed fillable PDF and email it directly to contact@new-miracles.com or upload it through your NMTS client onboarding portal. An NMTS technical project specialist will review your specifications and contact you within 1 business day to schedule your project kickoff call.